July 2023

A Walk Through History

On July 1, 1979, the Japanese technology company Sony introduced its Walkman portable cassette player to the world, an innovation that would forever change the way we enjoy music.



Plenty of portable cassette-tape players were available in 1979, but none of them were designed to be used by individuals walking around. The cassette tape, developed in 1963, allowed people

to listen to tapes in their cars or on large cassette players. Sony itself sold the bulky TC-D5 cassette player, but company cofounder Masaru Ibuka was not satisfied. He wanted a truly personal and portable system optimized for playback while he was out and about, especially when he was traveling on long business flights.

Norio Ohga, Sony's executive deputy president, got to work with engineer Kozo Ohsone. Soon, Ohsone had invented both a new cassette player and a pair of lightweight headphones with fantastic sound quality. The invention was better than anything Sony could have hoped for. Sony Chairman Akio Morita declared, "It'll be a hit!" Now, all Sony needed was a name.

At first, the cassette player was called by many names. In the U.S., marketers wanted to call it the Sound-About. In the U.K., it was the Stowaway. Marketers decided that too many names in too many countries would be confusing, so Sony finally decided on the Walkman.

In June of 1979, Sony invited a group of journalists to Yoyogi park in Tokyo, where they were each given a Walkman to wear. The journalists strolled the park while listening to various demonstrations on the device. Needless to say, it was an instant hit. Sony thought it would sell 5,000 Walkmans in the first month. It soon sold 50,000! The device's unique combination of excellent sound quality and privacy (thanks to its headphones) was unprecedented. The Walkman's popularity led to a boost in cassette sales and even exercise, now that people wanted to get outside and listen to music on the go.

Donations Welcome

Our residents have formed a club called the "Happy Hearts Club". Each month the club is meeting and choosing an act of kindness. In June, the Happy Hearts Club chose to collect donations for the Salem Animal Rescue League. **Donations will be collected until July 5**th. Please see below for some items on the wish list, entire wish list has been e-mailed separately.

Dog Food

Purina Pro Plan Adult Dog Can Food
Purina Pro Plan Adult Dog Essentials Dry Food (lamb & rice, chicken & rice, beef & rice)
Purina Pro Plan Puppy Can Food
Purina Pro Plan Puppy Dry Food - (lamb & rice, chicken & rice, puppy probiotic)

Dog Supplies

Kongs: sizes M & L

Martingale Collars: sizes S, M, & L

Easy Walk Harnesses: sizes M & L

Mongolia's Manly Games



Each year, from July 11–13, Mongolian civilization pauses for Naadam, the festival of the "Three Manly Games." Horse racing, wrestling, and archery have been inextricably tied to Mongolian nomadic culture for centuries, since before

the reign of Genghis Khan. In ancient times, Mongolian kings and generals used these three sports to train their armies. Today, Naadam is a celebration of all things Mongolian. The games themselves provide a fantastic spectacle of competition and national pride, but alongside the sports, visitors find traditional Mongolian food, performances, crafts, poetry, and music. And while the games might be called "manly," women often participate in horse racing and archery. Why do women not wrestle? One legend tells of how a woman beat all the men in wrestling. To prevent further humiliation of men, women were barred from the sport.

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Celebrating July

Family Reunion Month

Park and Recreation Month

World Watercolor Month

Canada Day July 1

Air Conditioning Appreciation Days July 3–31

Independence Day (U.S.)

July 4

Swimming Pool Day *July 11*

Bastille Day (France)

July 14

Muharram (Islamic New Year) Begins at sundown on July 18

Hammock Day July 22

World Nature Conservation Day July 28

July Greetings to all of our Families & Friends:



We celebrated a special event in the month of June. Licensed Nursing Assistant (LNA) & Licensed Nursing Medication Assistant (LMNA) Week was celebrated with a fantastic dinner and ice cream social for our associates. Each of our LNA's and LMNA's received appreciation gifts to thank them for all of their hard work they do each and every day here at WSL!! I hope that you were able to see our fantastic associates on our Facebook page! We are so very blessed to have such dedicated & committed associates caring for our residents!

Special Days in July: Please refer to the July Life Enrichment Calendar with all of the special events planned.

Happy 4th of July – Independence Day!
The Fourth of July—also known as Independence Day or July 4th—has been a federal holiday in the United States since 1941, but the tradition of Independence Day celebrations goes back to the 18th century and the American Revolution. On July 2nd, 1776, the Continental Congress voted in favor of independence, and two days later delegates from the 13 colonies adopted the Declaration of Independence, a historic document drafted by Thomas Jefferson. From 1776 to the present day, July 4th has been celebrated as the birth of American independence, with festivities ranging from fireworks, parades and concerts to more casual family gatherings and barbecues.

We wish everyone a summer that is filled with sunshine, warmth and family blessings!! As always, we, the associates, at Warde Senior Living, thank you for giving us the privilege of caring for your loved one. We are happy that you have placed your trust in us.

With Thoughts of Summertime, Sharí L. LaRoche, MS LNHA

